

**High Commission of India
Canberra**

Dear Sir / Madam,

Greetings from the High Commission of India, Canberra.

1. We are pleased to inform you that the High Commission of India, Canberra, in association with the **Agricultural and Processed Food Products Export Development Authority (APEDA)**, the Apex-Export Trade Promotion Authority, with a mandate to promote the export of 14 categories of agricultural and processed food products, set up under the Ministry of Commerce and Industry, Government of India, is organizing a “**Virtual Buyer Seller Meet (VBSM) for Organic Products**”, on **Wednesday 02 March 2022 at 3:30 pm (AEDT)**, in an initiative to boost the exports of organic products from India.

2. India’s total organic exports during 2020-21 were worth US\$ 1.040 billion and with a volume of a total of 888179 MT. Australia is one of the major export destinations of organic products from India. India’s major other export destinations of organic products were the USA followed by the European Union and Canada including the UK, Switzerland, South Korea, Israel, New Zealand, Japan, Middle East countries, and ASEAN countries. Major products exported from India were Basmati Rice, Tea, Pulses, Spices, Flax seeds, Soyabean, and Processed Foods (Mango pulp and Soyabean meal).

3. We would be delighted to invite you to this event. Kindly find the attached APEDA flyer for information.

4. **The coordinates of the event are given below:**

Wednesday, Mar 2, 2022, 3:30 pm (AEDT)

Meeting number: [2510 909 2455](tel:25109092455)

Password: ORG@03

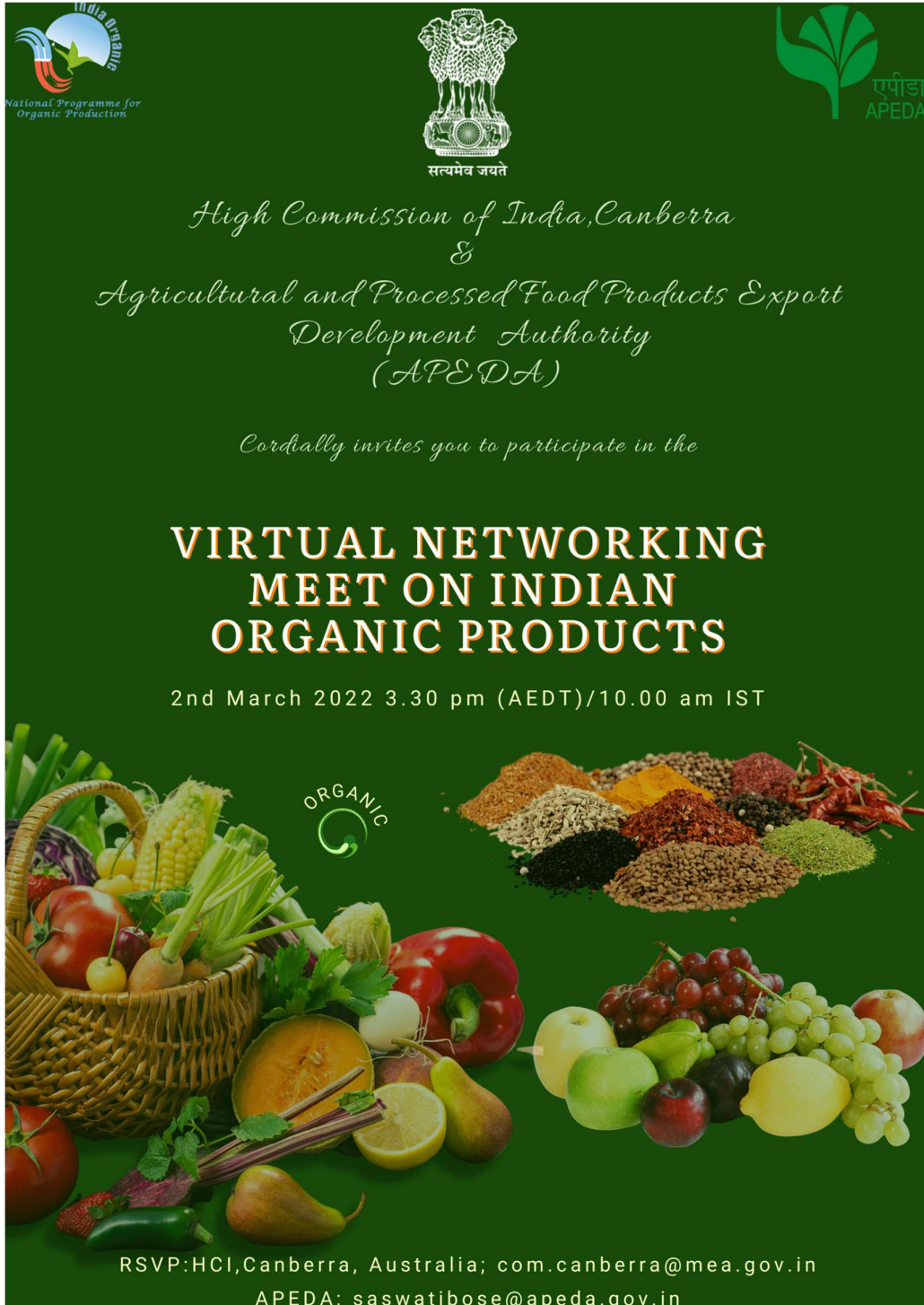
<https://apeda.webex.com/apeda/j.php?MTID=m0cde4f2b168b72028398f4072218913b>

5. We would be grateful, if a **line of confirmation about your participation, is intimated to us on or before 23 February 2022**. If you need any further information, you may wish to contact the Economic & Commercial

Wing of the High Commission of India, Canberra
on com.canberra@mea.gov.in.

Yours sincerely,

Abhijith Radhakrishnan
Economic and Commercial Wing
The High Commission of India in Australia
Tel: [+61-2-6225 4918](tel:+61262254918)
Website: www.hcic Canberra.gov.in



India Brand
National Programme for Organic Production

सत्यमेव जयते

एपीडा APEDA

*High Commission of India, Canberra
&
Agricultural and Processed Food Products Export
Development Authority
(APEDA)*

Cordially invites you to participate in the

**VIRTUAL NETWORKING
MEET ON INDIAN
ORGANIC PRODUCTS**

2nd March 2022 3.30 pm (AEDT)/10.00 am IST

ORGANIC

RSVP: HCI, Canberra, Australia; com.canberra@mea.gov.in
APEDA; saswatibose@apeda.gov.in